



**THE GREATER HOUSTON WOMENS CHAMBER OF COMMERCE**  
**2022-23 COMMUNITY GUIDE AND MEMBERSHIP DIRECTORY**



## **2022/2023 GHWCC BUSINESS AND COMMUNITY GUIDE**

Highlighting the Greater Houston area through the lens of our regional chapters: Central Houston/Energy Corridor, Bay Area, Baytown, SW Houston/Fort Bend County, The Woodlands/North Houston.

### **ADVERTISING SPACE RESERVATIONS NOW OPEN**

We are excited to announce the publication of our 2022/2023 Business & Community Guide providing our members with the opportunity to tell their story to thousands of business owners, business executives, jobseekers, residents, newcomers, and visitors.

We are excited to provide an amazing opportunity for you to tell your story and introduce products and services to thousands of business owners, business executives, jobseekers, residents, newcomers, and visitors. The GHWCC Business and Community Guide and Membership Directory will provide an overview of how Houston is a great place to live, work and play.

The Guide also increases your visibility as a supporter of the advancement of women and girls and exposes your organization to thousands of business leaders within the Houston region. Our full color printed publication and online guide will be available on the GHWCC's website, providing global exposure for our advertisers.

Our development team will be contacting you to discuss this dynamic advertising opportunity.

Questions, please call the GHWCC office: 713-782-3777, or email, [info@ghwcc.org](mailto:info@ghwcc.org)

Thank you for your support of the advancement of women and girls.

Regards,

Suzan Deison  
CEO/President/Founder

# The Greater Houston Women's Chamber of Commerce

## 2022-2023 BUSINESS AND COMMUNITY GUIDE

### AND MEMBERSHIP DIRECTORY

#### PUBLICATION DATE

11/15/2022

#### AD RESERVATION DEADLINE

09/01/2022

#### SYSTEM READY AD DEADLINE

10/01/2022

#### TO RESERVE YOUR SPACE

CONTACT:

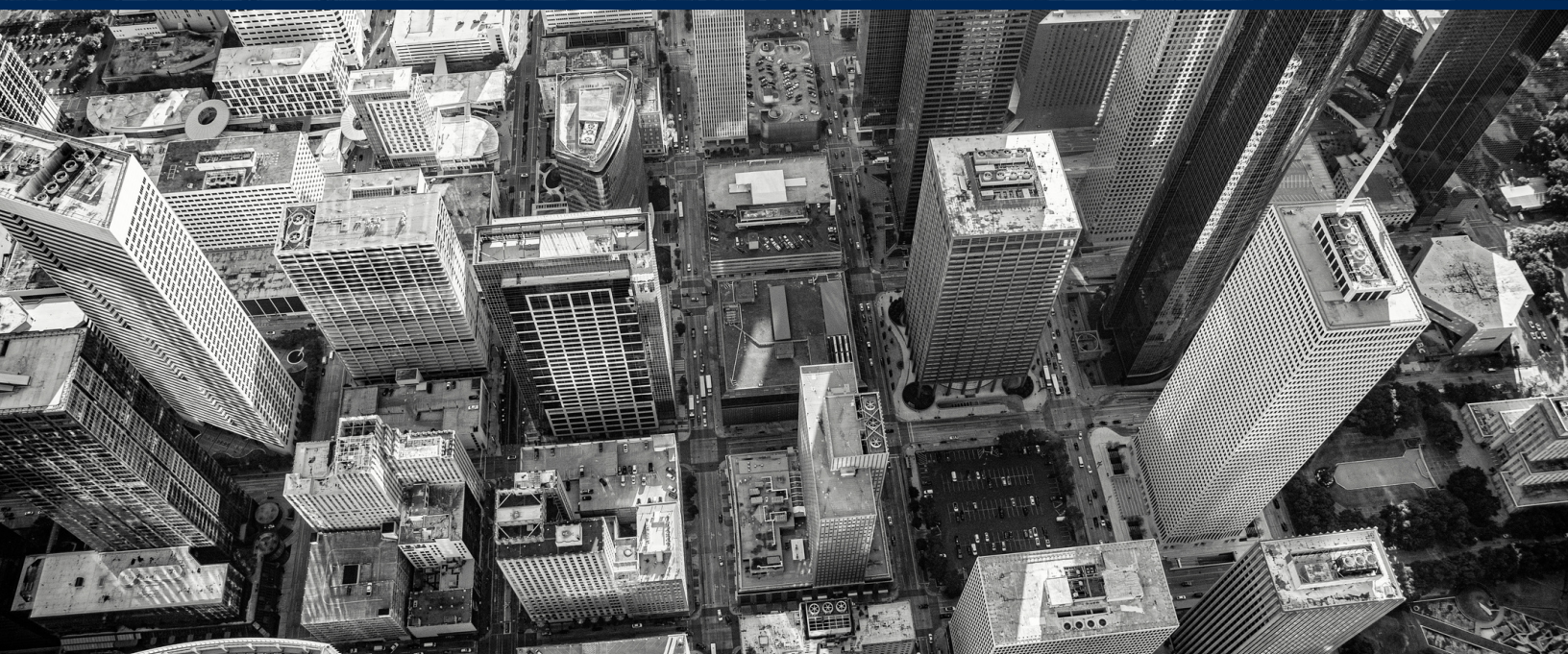
INFO@GHWCC.ORG

713-782-3777

#### ADVERTISING RATES

FULL PAGE	\$2,500
1/2 PAGE VERTICAL	\$1,800
1/2 PAGE HORIZONTAL	\$1,500
1/4 PAGE HORIZONTAL	\$1,250
1/4 PAGE VERTICAL	\$1,100
1/8 PAGE	\$ 750
DOUBLE TRUCK (3 spots left )	\$6,000
BACK COVER	\$5,000
INSIDE FRONT	\$3,500
INSIDE BACK	\$3,500
OPPOSITE TABLE OF CONTENTS	\$3,200
BUSINESS CARD (In Member Directory.)	\$ 200
BUSINESS CARD	\$ 150

**SOLD**



# The Greater Houston Women's Chamber of Commerce

## 2022-2023 BUSINESS AND COMMUNITY GUIDE

### CAMERA READY AD SPECS

Using one of the following software programs:

- Adobe Illustrator CS3
- Photoshop CS3

We can use the following software applications:

- Adobe Acrobat (8) PDFs should be system ready
- Adobe InDesign (cs3)
- Adobe Illustrator (cs3)
- A printed sample copy must be included with the disk.

### FONTS

Fonts should be included on the disk as:

- Postscript Level 1 or 2.
- Some programs allow fonts to be rendered as art or paths and should be done so if using true-type fonts.

### ART & FILES

- Colors must be converted to CMYK
- No rich black text
- Rich black fills 100% black/40% cyan
- Any art used in the ad must be included on the disk as a TIFF or EPS file
- PDF files (high resolution can be submitted, but please keep in mind that we cannot change these files if needed.
- When generating PDFs, the Compression setting should have no boxes selected and in the Advanced section, select Distill with prologue.ps/epilogue.ps. Also select Device Independent (More Accurate) for Color Conversion.
- Files must be submitted with a resolution of 300 dpi for color and grayscale images
- A resolution of 1200 dpi must be used for lineart images.
- Art obtained from a website is usually 72 dpi and should not be submitted unless it is at least 300 dpi and of good quality.
- Taking a 2x2 inch image of 72 dpi and then increasing the image to 300 dpi is not acceptable
- Digital cameras usually offer low resolution files that appear grainy and should not be submitted.
- Art should be the size needed for the ad or larger. When small files are enlarged they degrade in quality and should not be submitted.

### ADVERTISING DIMENSIONS

Full Page  
w/ Bleed  
8.75" x 11.125"

Full Page  
no Bleed  
7.5" x 10"

1/2 Page  
Vertical  
3.625" x 10"

1/4 Page  
Vertical  
3.625" x  
4.875"

1/2 Page Horizontal  
7.5" x 4.875"

1/8 Page  
3.625" x 2.375"

1/4 Page Horizontal  
7.5" x 2.375"

Full Page  
W/ Bleed  
17.25" x 11.125"

2 Page Spread  
No Bleed  
16" x 10"