

# FOR IMMEDIATE RELEASE

# HOUSTON FIRST CORP. LAUNCHES FIRST-EVER THEATER WEEK

Performing arts lovers will have access to exclusive deals and discounts

HOUSTON, Texas (August 11, 2022) – The first annual Houston Theater Week is the largest consumer promotion celebrating live theater and performing arts in Houston's history. For one week only, August 22-29, 2022, theater enthusiasts and novices alike can take advantage of exclusive Buy One, Get One FREE tickets on 77 exciting and diverse shows.

(Important note, August 22-29, 2022 is the designated week where people can purchase tickets at the exclusive discounted rate. The performances run at various times throughout the 2022/2023 performance season.)

"The Theater District Houston Association is thrilled to collaborate with Houston First Corporation on this new cultural tradition that celebrates our wonderfully-diverse performing arts and live event scene. And with 18 professional performing arts organizations joining forces there is truly something for everyone," said Jim Nelson, Chair, Theater District Houston Association.

Houston Theater Week includes blockbuster shows offered by Houston's permanent resident companies: Houston Symphony, Houston Ballet, Alley Theatre, Houston Grand Opera, DaCamera, Performing Arts Houston, Theatre Under the Stars and The Hobby Center. These groups are joined by several of Houston's outstanding community theater groups and professional music ensembles like: ROCO, Dirty Dogs Theatre Company, Main Street Theater, Mercury Chamber Orchestra, Kinetic Ensemble, 4<sup>th</sup> Wall Theatre Company and more.

Some of the classic and cutting-edge performances include:

- Ain't Misbehavin'
- Bach's Cello Suites

- Chicago The Musical
- Cinderella
- DaCamera Presents Kendrick Scott's Unearthed
- Dance Theatre of Harlem
- Handel's Messiah
- Legally Blonde the Musical
- Mary Poppins
- Rent
- She's Got Soul
- STOMP
- Disney's Winnie the Pooh The New Musical Stage Adaptation

Not only does this offer provide the public with a great bargain, it also supports everyone involved in making these state-of-the-art productions from the elite performers to behind-the-scenes professionals in the downtown Theater District as well as neighborhoods and communities beyond.

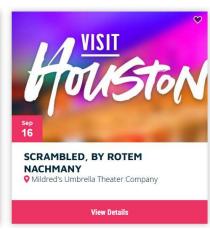
"Houston Theater Week was developed to showcase and strengthen Houston's diverse professional performing arts portfolio," said Houston First President & CEO Michael Heckman. "We are proud to partner with resident companies in the heart of downtown as well as community theater groups located throughout our city and look forward to this campaign continuing to grow in popularity and success."

For Houston Theater Week assets including b-roll and images go here.

The **2022 Houston Theater Week** full menu of shows and performances are below. To purchase tickets, please visit: <a href="https://www.HoustonTheaterWeek.com">www.HoustonTheaterWeek.com</a>. The special offer promo code for Houston Theater Week is: **HTXARTS.** 









AIN'T MISBEHAVIN'

Theatre Under the Stars



HAIL, BRIGHT CECILIA!

Ars Lyrica



TROUBLE IN MIND

Main Street Theater



ROCO IN CONCERT: FAMILY 

◆ ROCO



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GERSHWIN PIANO CONCERTO IN F

O Houston Symphony

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HOUSTON BALLET'S GOOD VIBRATIONS

O Houston Ballet

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**WINNIE THE POOH**♦ The Hobby Center Foundation

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SHE'S GOT SOUL!

O Houston Symphony

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LOVE'S PHILOSOPHY

Mercury Chamber Orchestra

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THE WILDERNESS ANTHOLOGY

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**AUREUM**• The Hobby Center for the Performing Arts



THE THIN PLACE BY LUCAS HNATH 4th Wall Theatre Company



**DACAMERA PRESENTS VIOLINIST GIL SHAHAM** 

Wortham Theater Center



**EDWARD ALBEE'S SEASCAPE** Alley Theatre

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**2022 CLIBURN GOLD MEDALIST** Performing Arts Houston

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**COYOTE ON A FENCE** O Dirt Dogs Theatre Co.

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THE SECRET OF MY SUCCESS Theatre Under The Stars











**BACH'S CELLO SUITES** Mercury Chamber Orchestra

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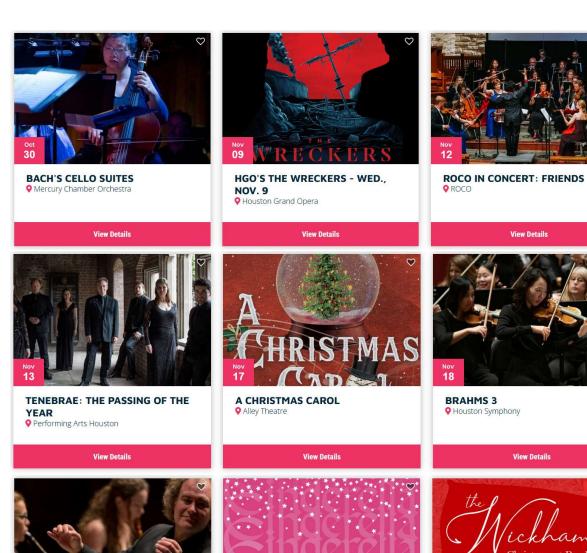
ALL MOZART WITH JANE GLOVER O Houston Symphony

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**FIRST LADIES OF DISCO RETRO MUSIC BOX TOUR** 

The Hobby Center for the Performing Arts





**VIVALDI & TELEMANN** Mercury Chamber Orchestra



**CINDERELLA** Main Street Theater

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THE WICKHAMS: CHRISTMAS AT PEMBERLEY Main Street Theater



WHAT-A-CHRISTMAS!

♦ Alley Theatre





MARY POPPINS

Theatre Under the Stars

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HANDEL'S MESSIAH ♦ Houston Symphony



AT THE CHRISTMAS MARKET

O Mercury Chamber Orchestra



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HGO'S EL MILAGRO DEL RECUERDO - DEC. 13 ♥ Houston Grand Opera

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AT THE CHRISTMAS MARKET

O Mercury Chamber Orchestra

DEL RECUERDO S

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EL MILAGRO DEL RECUERDO DEC. 15

O Houston Grand Opera

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#### View Details



AT THE CHRISTMAS MARKET

O Mercury Chamber Orchestra

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**CIRQUE DREAMS HOLIDAZE** Performing Arts Houston



JUILLIARD STRING QUARTET O Da Camera of Houston



THE SOUND INSIDE BY ADAM RAPP

• 4th Wall Theatre Company

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**CAMBODIAN ROCK BAND** Alley Theatre



**DACAMERA PRESENTS JAZZ** SAXOPHONIST MIGUEL ZENON

O DACAMERA



**CHICAGO THE MUSICAL** OTheater Under The Stars

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DANCE THEATRE OF HARLEM Performing Arts Houston

**HGO'S WERTHER - FEB. 8** Opera Houston Grand Opera



**HGO'S WERTHER - FEB. 10** OHouston Grand Opera

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PERMANENT COLLECTION

Main Street Theater



ROCO IN CONCERT: FRIENDS



NEW/NOW: THE HOUSTON ARTIST COMMISSIONING PROJECT
Performing Arts Houston

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ROCO UNCHAMBERED: THOMAS HULTÉN, TROMBONE PROCO

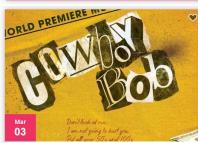


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CHRISTIAN MCBRIDE'S NEW JAWN

Wortham Theater Center

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COWBOY BOB O Alley Theatre

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**SUMMER & SMOKE** O Houston Ballet



SANCTUARY CITY BY MARTYNA 



STOMP

Performing Arts Houston

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THE ODYSSEY Alley Theatre



TCHAIKOVSKY'S SERENADE Mercury Chamber Orchestra



ROCO UNCHAMBERED: SCOTT ST. JOHN & PASHA SABOURI, VIOLIN

ROCO

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**LEGALLY BLONDE THE MUSICAL**◆ The Hobby Center for the Performing Arts

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THE OLDEST BOY Main Street Theater

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## **View Details**



SHERLOCK HOLMES AND THE CASE OF THE JERSEY LILY Alley Theatre



**DACAMERA PRESENTS OSVALDO GOLIJOV'S "FALLING OUT OF TIME"** 



**ROCO IN CONCERT: FUTURE** 



TOOTH AND TAIL, BY ELIZABETH **KEEL**♦ Mildred's Umbrella Theater Company

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**METAMORPHOSIS: THIRD COAST** PERCUSSION

Performing Arts Houston

Мау 10

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**HGO'S SALOME - MAY 10** OHouston Grand Opera



**DACAMERA PRESENTS KENDRICK** SCOTT'S "UNEARTHED" O DACAMERA

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**TORERA** Alley Theatre

THEATRE UNDER THE STARS Мау **16** 

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RENT The Hobby Center for the Performing Arts

20

**BEETHOVEN'S SEVENTH** Mercury Chamber Orchestra

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**BEYOND THE SANCTUARY WALLS**• Kinetic Ensemble

BEST OF BUERU

THE BEST OF EVERYTHING

Main Street Theater

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AUGUST: OSAGE COUNTY
Opirt Dogs Theatre Co.

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View Details



THE SERVANT OF TWO MASTERS

• Alley Theatre

**View Details** 



ВАСК ТО ТОР