[**PHOTOS (courtesy of Dessert Gallery)**](https://www.dropbox.com/scl/fo/yproz02s6v253z2v49mw7/AHYOlpi25cK-mJl8sotWqKo?rlkey=elycichc2k3nerxlske9dozzn&st=5hhfnatp&dl=0)

**FOR IMMEDIATE RELEASE**

**Flashback to 1995: Dessert Gallery Marks 30 Years with Throwback Prices and Sweet September Surprises**

*Houston’s iconic bakery marks three decades with nostalgic treats, ‘Cafe of Love’ contest and an ultimate dessert party giveaway*

**HOUSTON (Aug. 27, 2025) –** Houston’s sweetest institution **Dessert Gallery Bakery & Cafe**, a staple in the community since 1995, is celebrating its **30th anniversary** this September. The month-long celebration will feature special in-store activations, a lively three-day birthday bash, limited edition merchandise and a “Cafe of Love” contest, showcasing the love stories that made Dessert Gallery Houston’s go-to dessert destination.

Founded in 1995 by **Sara Brook**, a fifth-generation Houstonian, Dessert Gallery blossomed from a neighborhood bakery into a Houston mainstay renowned for its expansive selection of handcrafted treats. Today, it boasts a menu of more than **30 desserts served by the slice**, as well as made from scratch cookies, cupcakes and seasonal specialties for every occasion. From first dates to family reunions, Dessert Gallery has been at the heart of Houston’s sweetest memories since 1995.

“Celebrating 30 years of Dessert Gallery is a dream come true,” Brook said. “We are so grateful to have such wonderful support from the community. We’re honored to be part of these big life events and we wanted to take this opportunity to celebrate every member of our Dessert Gallery family. It’s been the sweetest 30 years!”

Throughout the month of September, Dessert Gallery will feature a special in-store activation each week to celebrate 30 amazing years in Houston. The first three weeks of the month will highlight a throwback item from the original Dessert Gallery menu, available at 1995 pricing:

* **Sept. 2-4:** The first 30 guests that purchase a **Chocolate Chunk Dipped Cookie** will receive the treat at its original 1995 price **($1.50)**.
* **Sept. 8-11:** The first 30 guests that purchase a slice of comforting **Carrot Cake** will get the nostalgic bite for just **$4.95**.
* **Sept. 15-17:** Dessert Gallery is bringing back the beloved **Turtle Candy Cake ($4.95)**. This iteration of the DG favorite includes a third divine layer of chocolate cake and will be available at the ‘95 price for the first 30 guests each day. Then the dessert is here to stay!

The **third weekend of September** will be a celebration for Dessert Gallery’s beloved guests. From Sept. 19-21, the Kirby Cafe at 3600 Kirby Dr. will feature an in-store birthday bonanza:

* **Sept. 19:** On Friday, Sept. 19 from 2-5 p.m., guests can snap a photo onsite and have it printed on a cookie that is free with purchase. Available on a first-come, first-served basis.
* **Sept. 19:** On Friday, Sept 19 from 6-8 p.m., Dessert Gallery will team up with Houston’s Gish Picks for an evening of fun and friendly competition. Guests will be able to test their H-Town smarts in a Houston Trivia contest and snag a sweet prize.
* **Sept. 19-21:** Dessert Gallery’s Kirby location will transform into a festive birthday party with a welcoming purple and teal balloon arch, birthday balloons scattered throughout the store and an Instagram-worthy photo wall. Dessert Gallery staff will be in their birthday best gear to mark this 30-year milestone.

In addition to the throwback celebrations and in-store birthday bash, Dessert Gallery is also hosting its first-ever “Cafe of Love” contest, inviting the DG community to share their most heartfelt memories for a chance to win exclusive prizes. Now through Sept. 5, contestants can submit their story (150 words or less) online at [dessertgallery.com](http://dessertgallery.com), in-store via QR code, or by posting on social media and tagging @dessergallerybakery. Contest categories include:

* Forever Love
* Family Love
* Friendship
* Self-Love
* Love that Heals
* DG Love (Sweet Squad)

A panel of judges will select six winners, to be announced Sept. 19. One Grand Prize winner will receive a delicious Dessert Gallery-catered **dessert** **spread for their next celebration.** Five finalists will receive their favorite Dessert Gallery dessert and exclusive Dessert Gallery merchandise. Guests will also be able to purchase limited edition Dessert Gallery merchandise on site at the Kirby cafe. Limited quantities will be available.

**ABOUT DESSERT GALLERY**

Dessert Gallery Bakery & Cafe is Houston’s premier bakery featuring homemade sweet treats and confections of all kinds. Opened in 1995 by owner Sara Brook, its original location on Kirby Drive has been a Houston staple for almost three decades. Over the past 30 years, Brook and Dessert Gallery have consistently been recognized for their outstanding desserts and contributions to the community. Dessert Gallery has two locations, including 3600 Kirby Dr., Ste. D (“for Dessert!”) in Houston and 25 Waterway Ave, Ste. A-125, in The Woodlands. Both locations are open seven days a week, Monday-Thursday from 11 a.m. to 10 p.m., Friday- Saturday from 11 a.m. to midnight and Sunday from noon to 10 p.m. In addition to local pickup and delivery, Dessert Gallery also offers **nationwide shipping** via the [Goldbelly](https://www.goldbelly.com/restaurants/dessert-gallery) online marketplace. For more information, visit [dessertgallery.com](http://dessertgallery.com).

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